



Rotary Club of Kahala Sunrise

Chartered 2007 Honolulu, Hawaii

WEEKLY NEWSLETTER *Vol. 2, No. 18*

Public is Aware of Rotary, but Unsure of What We Do

Rotary International News - 27 September 2011

Do your friends and coworkers know that you're a Rotarian? Do you tell acquaintances about your club's good works in the community or internationally?

Did you know that talking about your involvement in Rotary could significantly enhance the organization's image and boost public awareness? It's up to every Rotarian to tell the world what Rotary is and does.

According to a public image survey commissioned by Rotary International in 2010, people are much more likely to know about Rotary and perceive it positively as a charitable organization if they personally know a Rotarian. The finding is just one of many that could shape how clubs and districts promote Rotary in their communities.

The public's view of Rotarians differs somewhat from how Rotarians see themselves. More than 65 percent of respondents viewed Rotarians as charitable, respected, and caring. But only 26 percent selected the attribute women to describe Rotary, while more than 50 percent associated the organization with men. In other questions, more respondents said they associated club membership with men than with women. The survey concluded that Rotary is still being seen as a male-dominated organization. Work needs to be directed toward communicating opportunities for women to join.

Interest in contributing time or money to a Rotary club varied by nation. Interest was highest in South Africa, at 49 percent, and lowest in Japan, at 10 percent. The survey report concluded that because interest in contributing money varies by nation, Rotarians need to tailor marketing efforts to reflect local club initiatives.

The public's interest in joining a Rotary club is low. Among the countries surveyed, an average of only 16 percent of respondents said they would be likely to join a local Rotary club. More than 59 percent said they would be unlikely to join. In the United States, women were half as likely as men to report interest in joining. §

November 02, 2011

Our Next Meeting: November 09, 2011



PDG **Roy King & Vicki Shim**
"Rotary Foundation News"

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UPCOMING EVENTS

Upcoming Club Inspiration/Activities
Bill Green

Nov 16: **Perry Springman**
"World Vision: Building a Better World for Children"

Nov 23: TBA

Nov 24: Salvation Army Thanksgiving Luncheon Service

Nov 30: **Phil Simmons**
"The Orchestra of the Hawaiian Islands: How Can We All Come Together for Music in Hawai'i?"

Dec 07: TBA

Visit our website for more info
www.rotarykahalasunrise.com



Getting to Know You

Grecia Hill was born in Mexico City. She is the eldest of four children.



Her family came to the United States in 1960 and moved to Hawaii in 1961. The family opened the first Mexican restaurant in Hawaii and everybody worked there. Grecia's ambition was to be an attorney but the universe had other plans for her and she is very pleased that all has worked out. Grecia married a wonderful man and had 34 beautiful years together. She is now a widow with a daughter and two grandchildren.

Grecia has three businesses: *Caregivers4seniors*, *The Senior Shopper*, and the latest venture, *Rolly Brush*, the world's smallest disposable tooth brush. Her businesses give her the opportunity to meet very interesting people like retired admirals, one of the first women pilots (retired) and many other. It is like reliving history through them.

Her hobbies are reading, going to the beach, riding bicycle, learning the computer, and traveling — which she plans to do more of in the future.

Grecia said, "I love to help people and what I'm doing now is perfect because it is my passion."

* * *

Our last meeting ...

President **Pat Duarte** opened the meeting this morning greeting RoCKS and guests: **T Francis**, guest of **Bill Green**, and **Randy** and **Jeanne Woods** from the Rotary Club of Snow Mass Village, Colorado. **Gloria King** asked everyone to place their hands on their heart and join us in the Pledge of Allegiance to our great nation and **Marj Boyd** led us in singing "God Bless America".



Randy & Jeanne Woods



Grecia Hill

Clarence Darnell, our "50/50" Game-master asked guest **Jeanne Woods** to draw the winning ticket. Congratulations went out to **Grecia Hill** who immediately contributed back her winnings to the Hawaii FoodBank project. Thank you everyone for your support to our club!

Pat Duarte announced that today was our Club Assembly and requested everybody to offer their suggestions to improve our club meetings and performance. Reports from our Officers and Directors were:

Past-President **Gloria King** reported that the First Book distribution went very well yesterday and asked all members to volunteer for service projects.

Public Relations Director **Emiko Yamashita** reported that she continues to take pictures at our club meetings and asked members to sign up for Face book to view current events and our weekly slide shows, and click the "like" button on the RoCKS Face book page. **Emiko** also recognized our Newsletter Editor **Teresa Law** for her excellent job on producing our club newsletter.

Club Administration Director **Bob Buss** was away on a business trip. However, President **Pat** recognized that Bob is doing a great job securing speakers, and asked our members to provide suggestions on speakers and notify **Bob**. Discussions on possible topics were tabled.

Community Service Director **Kevin Unemori** recounted on our past successful projects (*School Supply Drive; the Dictionary Project at 13 schools; Book Distributions to Palolo Elementary, Jarrett Middle, Anuenue Charter School, and Farrington High School; and the delivery of 150 Starwood Bed sheets and Pillow cases to IHS*), thanks to the assistance of **Stephen Morgan** and **Gloria King**.



Kevin Unemori

Kevin announced the upcoming projects, starting with a report by **Kristi Nishimura** on the Aloha Care Package Project of 40 gift boxes to our servicemen and servicewomen in Afghanistan. Please bring in your donations such as microwave rice, snacks from home (arare, li hing products, furikake for the rice,) cookies, magazines (male and female — maybe *SI*, *Fishing News*, etc., for the guys; *Lucky*, *Glamour*, etc., for the

(continue on page 3)



Our last meeting ...

(Continued from page 2)

women); things like body wash, wipes, toothbrushes, toothpaste (personal care items) to the next 2 meetings so they can be shipped and received by Christmas.

Debi Halcro is chairing the upcoming FoodBank Food Drive before Thanksgiving. A suggestion was made with the cash we collect for Happy Dollars for the 2 weeks prior to Thanksgiving be given to the FoodBank. **Stephen Morgan** reported on the Salvation Army luncheon on November 24th, and he was able to secure all 16 volunteers. *Toys for Tots* and *Angel Tree* chairs **Bonnie Castonguay** and **Dianne**



Debi Halcro

Bosworth reported on both Christmas projects: *Angel Tree* gift tags will be available in December and *Toys for Tots* will be collected at our Christmas Party (date to be determined). More details to follow. **Kevin Unemori** also reported that in the spring we again will honor our "Everyday Heroes". Program chair **Joseph Rothstein** and cochair **Bob Buss** will be asking our members to suggest "Everyday Heroes" from our community for this great honor. Other upcoming projects are *Keiki Vision*, *Beach Clean Up*, and painting project at the Institute for Humane Services (IHS) and a project at ARC.



Jan Rumi

International Service Director **Jan Rumi** reported that we currently have sister clubs with Osaka, Japan, and Rabat, Morocco, and we are also looking at establishing a sister club relationship with a club in Manila. **Jan** also reported on his international trip to Morocco with **Bob Buss**, departing late November and returning December 10. **Jan** is now working on the next Matching Grant 2011-12 as a phase II expansion to 2 additional schools.

Membership Director **Kevin Chee** reported that we need more members and he would like to emphasize Business and Social Networks. He has assigned Bill Green to the Mentorship Program. **Kevin** says we have a great product and should be an easy sale to invite guests to our meetings. It was suggested that we should always wear our Rotary pins; and a friendly competition might be a good way to bring in more members.



Kevin Chee

Rotary Foundation Director **Vicki Shim** reported that *November is Foundation Month*, and reminded everyone that next week we will have PDG **Roy King** as our Rotary Foundation speaker.



Brandon Corse

Vocational and New Generations Director **Brandon Corse** reported that he has 2 students from Kalani High School to attend RYLA Camp (Rotary Youth Leadership Awards) scheduled November 4-6, 2011. He is still working on the Earlyact Club at Niu Valley Middle School. **Brandon** also announced that he will be planning another Happy Hour event very soon after the success of the Wahoo Fish Taco Vocation Happy Hour in September! §

Our Next Speaker

Roy King was born in Enid, Oklahoma and attended schools in Oklahoma and Texas. He graduated from the University of Arizona with a Bachelor of Science degree in Business Administration, worked as an Industrial Relations and Human Resources Manager in the Dairy, Food Service and Banking industries, retiring as Senior Vice President of First Hawaiian Bank.



Roy is a member of *the Rotary Club of Waikiki, with 44 years of perfect attendance!* He served as *District Governor in 1998-99*. During his year as Governor, District 5000 excelled in support of The Rotary Foundation and all clubs participated in at least one World Community Service project. Every club received the Presidential Citation.

Roy was *District Foundation Chair in 2001-2002*, introducing the *Paul Harris Society* and *Double Sustainer* programs to our district. During his year as Foundation chair, District 5000 received top honors for being second in the world in per capita annual giving. **Roy** is currently the District Chair for the Permanent Fund, and was successful in year 2003-2004 to have exceeded contributions to the Permanent Fund. In 2005, he received the Service Above self Award, the highest honor from Rotary International. **Roy** is a Paul Harris Society Member, Paul Harris Fellow, Bequest Society Charter Member, and Major Donor level 2 to the Rotary Foundation. And just in case you don't know, Roy's wife is our lovely and energetic Past-President **Gloria!** §



Foundation Thoughts

Since 1905, Rotarians have been "torchbearers," lighting the way to a better life for many people in many countries. Like Olympic runners, we received a torch from those before us — a torch of service that brings light to the shadow areas of mankind: intolerance, ignorance, disease, and hunger. ... Let people know that Rotary cares and acts.

— 1979-80 RI President James Bomar

Rotary International's masterpiece is The Rotary Foundation. ...It transforms our most daring dreams into the most splendid realities....The Rotary world and even the political world are already aware that The Rotary Foundation is the most generous expression of Rotarian generosity — a generosity that not only brings benefits but also brings help and cooperation to solve the problems that affect mankind. ...Only God achieves the impossible, but The Rotary Foundation achieves the best that mankind can possibly achieve.

— 1990-91 RI President Paulo V.C. Costa

Advertisement

Have you HUGGED your PET today?



Chloe King is pretty in PINK!

Scrapbook Story Board



Susan Graham, Joseph Rothstein, Marshall Sato, and Emiki Yamashita



Charlie Fortner and Brandon Corse



Jan Rumi and Marj Boyd



Kevin Umemori, Gloria King, and Stephen Morgan



Dianne Bosworth, Nancy Varner, and Kevin Chee



Kristi Nishimura and Grecia Hill



Teresa Law and Alan Ma



Clarence Darnell and Vicki Shim

Happy Dollars with Joseph Rothstein



Bonnie Castonguay



T. Francis, Charlie Fortner, and Rob Loughridge



Marj Boyd



Gloria King



Nancy Varner

In this issue:

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<http://www.facebook.com/pages/Rotary-Club-of-Kahala-Sunrise>



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